





Main Street West Memphis is a non-profit organization whose Mission Statement is to be the primary catalyst for improving the downtown business area by bringing together all elements of the community, and further enhancing the overall quality of life. This project is a fundraiser to continue the efforts of Main Street West Memphis; now celebrating 30 years.

The water tower on E.Broadway, an art installation titled "Watershed", was the first tower responsible for providing water to a growing City of West Memphis. Many individuals, families and businesses took part in the growth of this City. Main Street is inviting you to be part of this unique Water Tower Walkway and this special commemorative opportunity to leave your mark in history by purchasing an inscribed brick.

Personalized bricks are a great way to honor that special person, family member or group; to commemorate a special occasion, to feature a business or organization or to be a memoriam. Your brick will be personally engraved and become a lasting tribute, paving the way for generations to come. The Water Tower Walkway will be across from the new Library. Main Street West Memphis is committed to the growth of businesses and the visual enhancement to the area for all to enjoy.

Please visit our FB page; <u>mainstreetwestmemphis.com</u> or our website <u>www.broadwaywestmemphis.com</u> for more information or to order.

Name:		MAIL FORM AND PAYMENT TO:
Address:		Main Street West Memphis P.O. Box 2302
City:	State:	West Memphis, AR 72303
Zip: Phone:		MAKE CHECKS PAYABLE TO:
Email:		Main Street West Memphis





MAIN STREET WEST MEMPHIS ESTABLISHED 1990

## \$100 - 4x8 Brick

3 lines of text, 20 characters per line (including spaces and punctuation)



## \$100 - 4x8 Brick

3 lines of text, 12 characters per line (including spaces and punctuation)

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## \$100 - 4x8 Brick

2 lines of text, 20 characters per line (including spaces and punctuation)

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## \$175 - 4x8 Brick with Custom Logo

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

### Send images to: info@libertypark.us





Main Street West Memphis Established 1990

## \$150 - 8x8 Brick

6 lines of text, 20 characters per line (including spaces and punctuation)



## \$150 - 8x8 Brick

4 lines of text, 20 characters per line (including spaces and punctuation)





## \$225 - 8x8 Brick with Custom Logo

Digital image files should be sent as ai, eps, psd, pdf, tiff or jpeg files. All images should have a minimum resolution of 300 dpi and should be provided in black and white.

### Send images to: <a href="mailto:dabernathy@broadwaywestmemphis.com">dabernathy@broadwaywestmemphis.com</a>

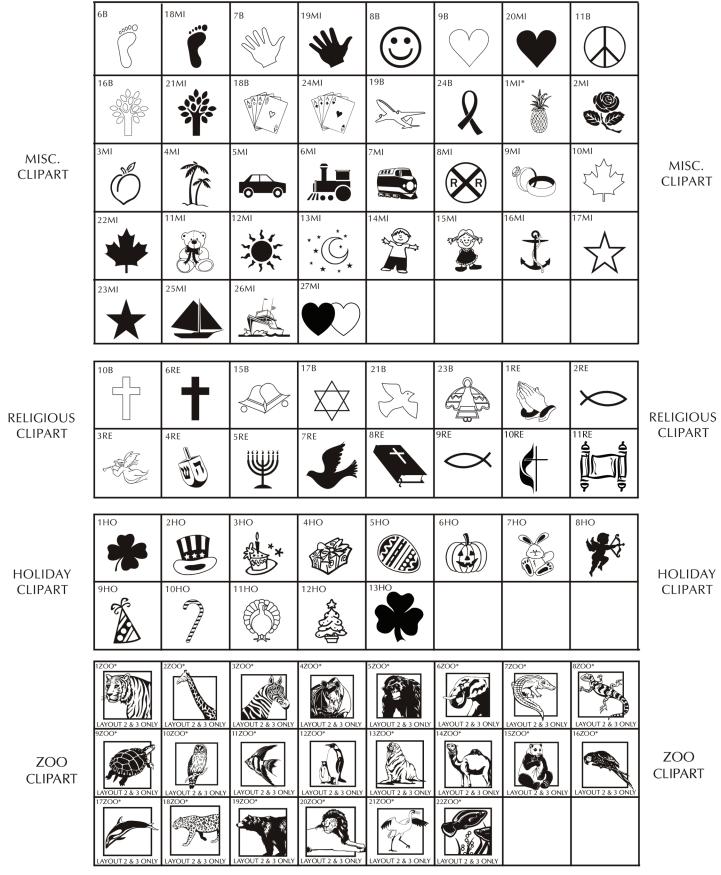


#### \* NOT APPLICABLE FOR MINI REPLICAS

Brick Markers® USA, Inc. (BMI) offers this free clipart to your club or organization as an opportunity to increase your profit margins. Your club or organization could charge an additional fee to any of your donors/customers that would like to add clipart to their bricks.

Important Note: Your brick area should have a clean and consistent appearance and should not be filled with too many free clipart images. We suggest that you limit the amount of free clipart image you offer to your donors/customers. For the possible free clipart image layouts, please see the attachment. We highly recommend one layout per size brick (4x8 & 8x8). BMI Disclaimer: We will always do our best to provide a high quality engraved image. However, with any engraving process, we may lose some of the intricate details of a logo/graphic from the process of engraving. Such lost details should not be considered a defect but simply the result of engraving the image.

# Brick Markers USA, Inc. Free Clipart Library when choosing clipart only use number and letter(s) for referencing.



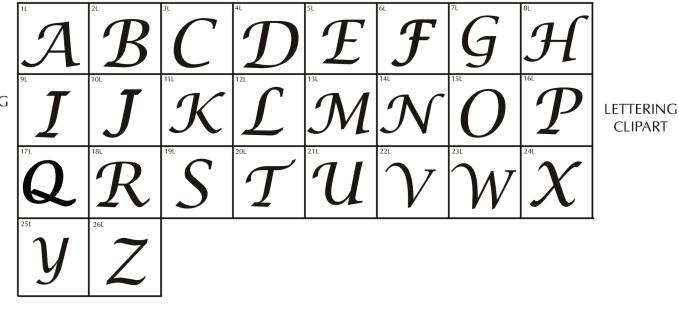
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LETTERING CLIPART



SEALS & BADGES Clipart



SEALS & BADGES CLIPART

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# Brick Markers USA, Inc. Standard Layouts

For overall consistency and beauty to your project, clipart remains stationary regardless of how many lines used.

### 4x8 Layout #1

Artwork layout for free clipart -ALL IMAGES EXCEPT FOR: 1C, 2C, 3C, 4C, 5C, 5SB, 8SB, 9SB, 12SB, 13SB, 14SB, 15SB, 16SB, 17SB, 19SB, 20SB, 21SB, 22SB, 23SB, 24SB, 26SB, 30SB, 1ZOO-22ZOO (ALL ZOO CLIPART)

Number of characters is 20 per line, including spaces and punctuation. Logo height equals 1  $\frac{1}{2}$  inches. Clipart can also be placed on top, middle or bottom line if preferred.

## 4x8 Layout #2

Artwork layout for free clipart -ALL IMAGES EXCEPT FOR: 2SB, 7SB, 9AN, 10A, 13B, 15SP, 28SB

Number of characters is 12 per line, including spaces and punctuation. Logo height equals 2 inches.

### 8x8 Layout #3

Artwork layout for free clipart -

ALL IMAGES APPLY TO THIS LAYOUT. All images can be used and are positioned at the bottom or top of the brick.

Number of characters is 20 per line, including spaces and punctuation. Logo height equals 2 inches.

### 6x6 Layout #4

Artwork layout for free clipart -

ALL IMAGES EXCEPT FOR: 1C, 2C, 3C, 4C, 5C, 5SB, 8SB, 9SB, 12SB, 13SB, 14SB, 15SB, 16SB, 17SB, 19SB, 20SB, 21SB, 22SB, 23SB, 24SB, 26SB, 30SB, 1ZOO-22ZOO (ALL ZOO CLIPART)

Number of characters is 14 per line, including spaces and punctuation. Logo height equals 1  $\frac{1}{2}$  inches.

### 12x12 Layout #5

Number of characters is 20 per line horizontal and 8 characters per line vertical, including spaces and punctuation. Custom logo height equals  $3 \frac{1}{2}$  inches on the 4x4.

(1) 4x4, (2) 4x8, (1) 8x8

### PLEASE READ:

Our Graphics Department will be glad to view any custom layouts. The total lines used for the message will determine the size of the image. Please adhere to the requirements of each specific layout.

